



INTERSTELLAR RODEO

# MEDIA ACCREDITATION REQUEST FORM

Interstellar Rodeo Edmonton › July 22 - 24, 2016

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Due to the limited capacity of our festival, the number of media credentials available is also limited. Guidelines have been created to help us with the accreditation process.

Preference will be given to media outlets in the business of *news-gathering* as its primary source of revenue, and individuals applying for credentials must be professionally employed by news gathering organizations.

Credentials will not be granted for those who sell photos or images.

In order to be considered for a media credential, a journalist must:

- Have completed the media accreditation request form by **Friday, July 8**.
- Be a current, working journalist or photographer for a recognized local, national or international media outlet *on assignment for the event*.

Limited capacity means that priority will be given to journalists on assignment for daily newspapers, magazines and weekly newspapers, local television affiliates, approved and well-established web sites, wire services. **If you would like to interview artists onsite at the event, you must provide this written request no later than Friday, July 15.**

*If you will be arranging interviews directly with an artist, their label or management team, please issue a note of courtesy to the publicists for Interstellar Rodeo. If you would like to conduct these interviews on-site, we **MUST** be advised in advance (Aimée Hill, 780-289-6395).*

All freelance photographers, writers or internet reporters must provide written confirmation from the assigning editor (with his/her contact name and info) detailing actual assignment.

Submission of required information does not guarantee credential approval.

*\* Required information*

Media Organization/Outlet Name: \_\_\_\_\_

Type of media -  print  television  radio  internet/blog

\*Assigning editor/producer name: \_\_\_\_\_

\*Assigning editor/producer phone number: \_\_\_\_\_

\*Journalist Name: \_\_\_\_\_

\*Journalist cell number: \_\_\_\_\_

\*Journalist Email address: \_\_\_\_\_



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Photographer name: \_\_\_\_\_

Photographer contact number: \_\_\_\_\_

\*Photo editor name & contact: \_\_\_\_\_

What kind of coverage will you provide, and **when** will it be published/broadcast?

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Things you need to know:

- A media pass consists of a wristband to be worn at all times while on site. Each day of the festival has a different coloured wristband, so media will be required to check in and receive a **NEW WRISTBAND EACH DAY**.
- Parking – There is NO RESERVED MEDIA PARKING.
- Site Access – all media must enter by the northern service access (ie backstage) area and check in daily with the media crew.
- Audio/Video Recording –
  - All cameras must be clearly identified with media affiliation.
  - Audio recording devices may **ONLY** be used for interviews.
  - Photographers are **NOT** permitted on stage access.
  - Filming is for news footage purposes only. Permission to film for more than 30 seconds requires written permission of the artist. Proof of this permission must be presented prior to performance.

**Please complete this accreditation form by Friday, July 8th and return to [allaccess@me.com](mailto:allaccess@me.com) (sorry – it's not a fillable form...)**

If you have any questions, please feel free to contact  
Aimée Hill  
[allaccess@me.com](mailto:allaccess@me.com)  
780-289-6395